HOW TO POST AND INTERACT ON X

Step 1: Start a New Post

- On **desktop**: Click the **Post** button (feather pen icon) on the left menu.
- On **mobile app**: Tap the **"+" (plus)** icon or **feather icon** at the bottom right.

Step 2: Write Your Post

- Type your message (up to **280 characters**).
- You can also:
  - Add **photos, GIFs, or videos** (click image or GIF icon).
  - Include a **poll** (bar chart icon).
  - Tag other accounts using **@username**.
  - Add **hashtags (#)** to reach a wider audience.

Step 3: Post It

- Click or tap **Post** (or the paper plane icon) to share it publicly (or with followers only if your account is private).

How to Respond to a Post (Reply)

- Beneath any post, click the **speech bubble icon**.
- Type your reply and press **Reply**.
- Your response will appear publicly under the original post.

How to Share a Post (Retweet or Quote Post)

- Under a post, click the **two arrows icon (Retweet)**.
- Choose:
  - **Retweet** – Shares the post exactly as it is with your followers.
  - **Quote Post** – Adds your own comment above the original post before sharing.

How to Pin a Post to Your Profile

- Go to your profile and find the post you want to pin.

- Click the **three dots (More options)** on that post.

- Select **Pin to your profile**.

- The pinned post will stay at the top of your profile until you remove it.

How to Share a Post with Someone Else (Directly)

- On the post, click the **Share icon (arrow pointing up)**.

- Options include:

    o **Send via Direct Message** (private message on X).

    o **Copy link to Post** (to share on other platforms like email or text).

How to Schedule a Post (Desktop Version)

- Start writing your post as usual.

- Click the **calendar/clock icon** (next to the Post button).

- Choose the **date and time** you want it to go live.

- Click **Confirm**, then **Schedule**.

(Note: Scheduling is available on desktop or with X Premium tools or third-party apps like Buffer or Hootsuite.)

How to Send a Private (Direct) Message

- On **desktop**: Click the **Messages icon (envelope)** on the left menu.

- On **mobile**: Tap the **envelope icon** at the bottom.

- Select **New message**.

- Type the username of the person you want to message.

- Write your message and tap **Send**.

(Tip: The recipient must allow messages from you. Some accounts only accept DMs from followers.)

Useful Tips for Posting on X

- Keep posts **short and engaging:** aim for under 200 characters.

- Use **hashtags wisely:** (1–3 relevant hashtags) for better visibility.

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- Include **images or videos:** posts with visuals get more interaction.

- **Post regularly**, but don't spam: Quality over quantity works best.

- **Engage with others**: reply, like, and retweet to grow your audience.

- **Double-check before posting:** posts can be screenshotted even if deleted.

- **Pin important posts:** (announcements, events, key information).

- **Use scheduling** to plan posts for when your audience is most active.

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An Introduction to X