



Twitter is a social media site that uses a lot of pictures, so it's crucial to use the right sizes for your images to make your posts look great. On Twitter, the size and shape of your images matter, especially for desktop and mobile.

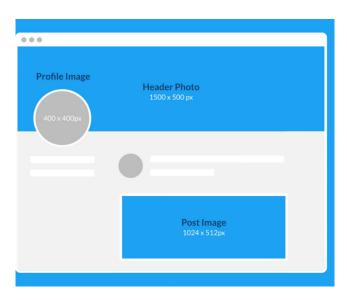
## **Header Image**

The header image is the big picture at the top of your profile page on social media. It's a cool way to show off your brand or personality. For the best look, make sure your header image is 1500 pixels wide and 500 pixels tall, with a shape that's three times wider than it is tall (aspect ratio 3:1).



## **Profile Image**

The profile image is the little icon by your username that shows up in your tweets and replies. For a good look, make sure your profile picture is 400 pixels wide and 400 pixels tall, with a shape that's equal on all sides (aspect ratio 1:1).

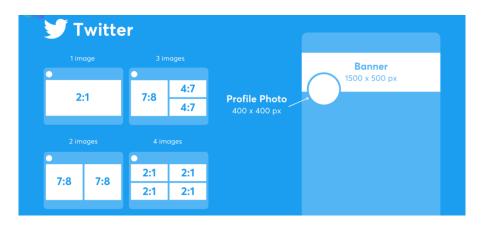


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## **Tweet Image**

For a good-looking tweet, use an image that's at least  $1024 \times 512$  pixels (wider than it is tall) but no bigger than  $1600 \times 900$  pixels. This makes your picture fit nicely and look great for your followers.

However, you can also post in square size by **1080 x 1080** pixels.



Images Types	Twitter Image Sizes (DeskTop)	Twitter Images Sizes (Mobile)
Profile Picture Size	400 x 400 px	400 x 400 px
Twitter Image size	1024 x 512 px	1024 x 512 px
Header Picture	1500 x 500 px	1500 x 500 px
Landscape Picture	1600 x 900 px	1600 x 900 px

**Source:** CraftyArt - https://www.craftyartapp.com/blog/social-media-image-size-guide/